



Company Profile

Branches – Mumbai (HO), Delhi, Bangalore, Hyderabad, Chennai, Kolkata, Pune, Ahmedabad, Lucknow, Jaipur

ABOUT US

- **A Team of highly knowledgeable and professional planners spread over 10 locations (6 Cities Own Offices & 4 Cities our Associates) all over India and Still growing...**
- **We always strive to work and produce an unparalleled result right down to the last detail and take pride on giving maximum value for money, researching options and working to clients exact budget and requirements**
- **This very approach has helped us execute over “100+” projects for a no of clients, which has, in turn, resulted in 70% to 80% of our business coming from repeat business**
- **We believe this speaks volumes of how it pans out to work with us.**

WHY PARTNER WITH US?

- **Shivaste Marcom Pvt. Ltd. was launched with highly experienced TEAM of more than 18 Years across various touch points (Mall / Multiplex, OOH, VM, Exhibition & Activation) with in house set up.**
- **Focus on creative and innovative planning and spending, best value and ensuring clients are pleased with every part of their investment.**
- **We ensure that you are able to achieve remarkable results, through our brand intelligence and innovative mindset**
- **We offer a complete integrated branding solution from a team that imagines, thinks, actuates and implements ideas in line with your thought process and brings about amazing results that help you improve your Numbers and Brand Value**

OUR AIM

- **Deliver precisely targeted cost effective BTL solutions**
- **Add Value by**
 - : Specialist in market knowledge**
 - : More accountability and control**
 - : Purchase more visible campaigns at the most competitive prices**

BUSINESS PHILOSOPHY

- **Everything we do must add up to value**
- **The most visible campaign at the most effective prices**
- **Strategic Planning & Buying**
- **Investment and innovation**
- **Grow resources to match changing client needs**



**WE OFFER 360 DEGREE SOLUTION
MEDIA, BTL, EVENT SOLUTIONS.**

OUR SERVICES

- Pre Campaign
 - **Strategic Planning & Buying**
 - **Budget Management**
 - **Design Testing**
- During campaign
 - **Monitoring of Ad Campaign**
 - **Site inspection**
- Post Campaign
 - **Post Campaign Report**

MEDIA GLIMPSE





Ad film & Mute Slide Creative Examples



Mall Promotion

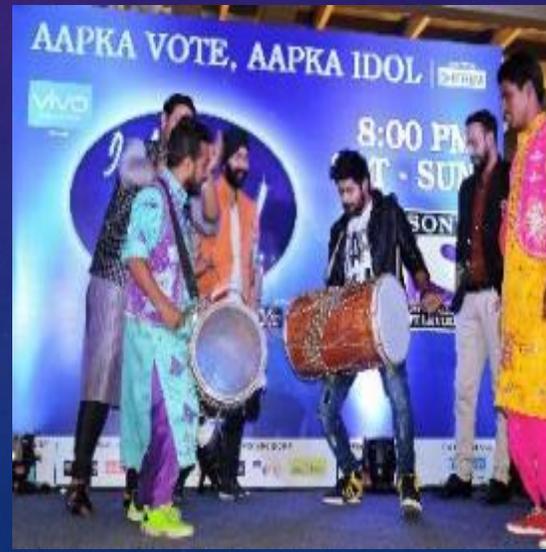
Activity :- Intel Laptop Mall Activation

Campaign Covered West Region - 3 States with 19 Malls



Indian Idol 2018 - 19

Entire Space Buying, Execution & setup fabrication
Done by us in Across 6 Major Metro Cities



HPCL Director Marketing Farewell

- Name of the Director Marketing is 'Mr. Jeyakrishanan' and people call him 'J', that's why the theme was around 'J' word
- AV has been played about the Journey of 37years in HPCL
- Entertainment:
 - Rohini Ramanantha (Radio Naasha - 91.9 FM) to have chat show to create very engaging evening
 - Kunal Pandit (Indian idol 10 singer) to perform for the audience
- Senior management sung a song ' He's a jolly good fellow'
- Dance floor etc





HPCL Marketing Excellence Awards

- Theme was **'Mumbai meri jaan'**
- Around 250 people came at the event from PAN India
- Entertainment:
 - We had Salman Ali from Indian Idol
 - And wonderful 'Illusionist' to entertain
- Also had dance floor to enjoy







Dabur Pavilion – 8th World Ayurveda
Congress & Aarogaya Expo



Hyper Collective Launch Mumbai



Material Recycling
Assn. Of India & NITI
Aayog Conference



MYFY Clear Soluble Fiber Product Launch





HPCL Star
Marketing awards



MTDC (MAHARASHTRA TOURISM)
CONCLAVE 4 CITIES



Salim – Sulaiman Musical Night

On Christmas Eva Night to Catered Gujarat & Mumbai Crowded, event placed at Daman

SM Parent Co BTMS Being DMP Partner, we handle all buying & Publicity part & digital account of the event.



CYCOT BY
VAB MEDIA
 Radio Partner
 7 PM
MANTRA MUSIC FEST
 Salim-Sulaiman
 Date: 24th December 2016
 Time: 4.30 pm Onwards
 Venue: **Hotel Raj Palace**
 Hotel Check, Anti Dances, Barter - 308 211
 DJS
 BANDS
 SUFI SINGERS
 BOLLYWOOD DANCE TROUPE
 BOLLYWOOD R&B HO MUSICIAN
 LIGHT & LASER SHOW
 INDIAN IDOL ARTIST
 BOLLYWOOD ACTRESS
 COMEDIAN
 MANY MORE...
 DDP & Classic Palace
 ERAND
 Including Partner
 MeraEvents
 bookmyshow
 Live Events

SBI Green Marathon

Taking SBI Bank Main Partner with help of Radio Mirchi Team, we are part of Marathon in 10 City from our client Tiger Balm....

SM Role To Block entire ground and fabricate 60ft x 20ft x 5ft Main Stage and Marketing Part for Marathon, For Tiger Balm Setup design with Fabrication, Printed T shirt & Cap for Runners, Arrange Manpower & Massagers for Foot and Neck & Shoulder Massage to Runners in every city.







Outstation Train Branding Media



Mumbai Local Train and Platform Board



AUTORICKSHAW BRANDING Pan India



CAB BRANDING Major Metro City



City Bus Branding – Mumbai & Pune



State Bus Branding Inside and Wrap



Digital OOH Media – Entire AP & Telengana Bus Depo



Pulsar NS125 - College Activation Gujarat, Maharashtra, Karnataka & Goa



Bajaj Platina – BTL Activation Gujarat, Maharashtra, Karnataka & Goa



Pulsar NS125 – BTL Activation Maharashtra & Karnataka



Bajaj 125X BTL Activation - Maharashtra



Approaching For Test Drive





RWA Digital Screen and Activation



RWA - NO Parking Boards



Petrol Pump Hoarding and Activation



Digital and Paint Wall Branding



In Conclusion..

- **A Strategic Partner's ability to handle volume efficiently impacts**
- **Better delivery of brand objectives**
- **Better understanding of environment**
- **Better buying analysis / value addition**
- **Better response to market / brand dynamics**
- **Better MIS**
- **Better Controls**



Client Handled
by our TEAM

AND Many More...

Towards **winning** partnership...

Get in Touch with our Media Experts

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